

HENLEY WOMEN'S REGATTA

With only two months to go before competition starts, we're getting really excited at HWR headquarters. Following on from the success of last year we're expecting more competitors and spectators than ever before. Here's what's new for 2018.



Online survey

Thank you to everyone who completed our post-regatta online survey last year. We had a good level of response and have acted on all the main areas that we had feedback on. We have improved our website and in particular the appearance of the live results. Improvements will also be made to the online streaming commentary this year.

New competition structure

Over the last 30 years the events that HWR offers have grown organically to reflect the rise of women's rowing. With the implementation of British Rowing PRI (Personal Ranking Index) it was the perfect time to review and restructure our HWR competition structure events. In 2018 we will offer Championship events, Aspirational events and one Development event along with Junior and Paralympic events. This reflects the increase in standard of women's rowing and a pathway for juniors, universities and clubs. We made the announcement in December and following some questions and queries the new structure was very well received. See our website for more details and the new qualification criteria and rules. <http://hwr.org.uk/competitors/events-entry-criteria-2/>

“We want crews to be ambitious, to compete at the highest level and aspire to race the best”

MIRIAM LUKE, CHAIRMAN, HWR

Boating area

This year we are continuing to provide high quality **physiotherapy services** for our competitors. Local company Athlete Services will be offering a welcome-to-all stretch zone with mats, rollers and core stability balls along with a consultation service for just £10.

In our quest to continually enhance the HWR competitor experience, we have invested in new Poralu boating rafts in partnership with Henley Town Council and Henley Rowing Club. This should help to reduce waiting times and queuing to boat for racing. Last year we were able to reduce the time to boat for the time trials and the additional rafts this year will help to improve this further.



New site layout

Last year we offered gourmet food buses, which proved very popular. In fact so popular that the queues were rather long. Look out for the new layout and more coffee offerings to reduce those lines this year.

Pop-up shop

The HWR merchandising team has been

busy behind the scenes sourcing many exciting new lines for this year. We are delighted to announce a new collaboration with Queen B Athletics who are producing a range of HWR performance clothing. This year there are also some fabulous new jewellery designs created by Studio 35, who are based in Henley. Many of the bestsellers will be back with a new design for the coveted HWR t-shirt and of course, our very own Limited Edition HWR 2018 poster designed by Andy Tuohy. The shop will be open each day of the regatta and the online shop opens on the 1st June 2018 at <http://hwr.org.uk/hwrshop>

Chairman's Enclosure

As in recent years, the Remenham Club has kindly offered its premises to provide a wonderful setting for our Chairman's Enclosure, at the finish line of the racing course. Access to the Enclosure is reserved for our Friends and Victrix (previous HWR winners) members whose financial contribution to the running of the regatta is very much appreciated. Please visit <http://hwr.org.uk/support> to join up now. New for 2018, non-members can also gain access to this exclusive venue by purchasing a hospitality day package, details of which can be found below.



Friends and Victrix members can book ahead for **lunch and afternoon tea** on all three days and fully enjoy supporting the regatta, either from the raised lawn overlooking the course or from inside the well-appointed clubhouse. Discounted early bird bookings are available to purchase online until 18th June at <http://hwr.org.uk/product-category/dining> or for enquiries please contact us by email at chairmansenclosure@hwr.org.uk

NEW - exclusive full day hospitality packages for non-members

New for 2018 is an exclusive day package to give all athletes, supporters and families a real opportunity to sample and make the very most of the Chairman's Enclosure and its unique position on the river at the finish line of the regatta. Priced at £95.00 and only available to purchase online before 18th June, the day package includes:



- Entry badge to Chairman's Enclosure (usually just available to Friends and Victrix members)
- Race programme and access to buy launch tickets for a race
- Pre-lunch glass of fizz
- Gourmet two-course luncheon
- Traditional afternoon tea
- Cash bar for drinks throughout the day
- Reserved parking in the Remenham Club Car Park (1 space for each 4 places booked)

Visit <http://hwr.org.uk/product-category/dining> to book.

Keep in touch via social media

We are always really pleased to hear from all UK and International crews, coaches, volunteers and supporters. We love to hear about your training experiences and we are always happy to share your rowing achievements. We use our social media to send out important messages with helpful reminders, key deadlines for entries, competition changes and trailer parking. We will also keep you up to date with new HWR merchandise and helpful supporter information. You can get in touch with HWR through our social media links here:



<https://twitter.com/HenleywRegatta>



<https://www.instagram.com/henleywregatta/>



<https://www.facebook.com/HenleyWRegatta/>

IMPORTANT ANNOUNCEMENT - GDPR

The General Data Protection Regulations come into effect on 25 May 2018. HWR is revising its Data Protection & Privacy Policy which will shortly be updated and promulgated on the HWR website. HWR respects the privacy and security of data relating to all supporters but the regatta is in the process of reviewing its policies to ensure continued compliance with forthcoming data protection legislation.

Please note that Henley Women's Regatta only holds data on individual supporters that is necessary for the effective operation of the event and on the basis that there is an ongoing legitimate expectation for all such supporters to continue to receive communication from HWR.

Whilst reviewing our data inventory, some supporters may be contacted in the coming weeks to validate some historical data that HWR is retaining to ensure such data is up to date and that ongoing involvement and communication with the regatta is required. If anyone has any questions relating to the data that HWR may hold on them, please email the regatta at chairman@hwr.org.uk



We look forward to welcoming you all to Henley Women's Regatta on June 22nd-24th.